

# Portfolio Capstone Class

Prof. Jasmine Murrell

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MW 5:45 7:55 E-E-301

Spring 2020

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## **COURSE DESCRIPTION**

The Portfolio Class will serve as the capstone course in the major and reinforce key New Media concepts. Students will develop a final professional portfolio to display their command of multimedia design. Students will be able to utilize this portfolio in an interview in order to obtain work in the field of New Media. The portfolio will serve as a final thesis project and contain revised examples of their past work.

## **LEARNING OBJECTIVES**

- Recognize goals for career
- Create a portfolio for career track

## **COURSE MATERIALS**

- Reading handouts from instructor
- External hard drive/USB drive 64 GB high speed (This should be brought to class everyday and purchased by day 2 of class.
- 100 page blank Sketchbook (purchased by 2nd class)
- Patience

It is recommended that you use one of the following for technical support:

Lynda.com

(free with NYPL membership)

Other free online tutorial databases: [creativecow.com](http://creativecow.com), [peachpit.com](http://peachpit.com), [adobetv.com](http://adobetv.com)

## **COURSE PROJECTS AND ASSIGNMENTS**

All class projects and assignments are to be turned in before or on the date due, specified in the syllabus. These projects and assignments will require you to work outside of the scheduled class time in the lab to complete them. Please plan ahead and schedule your week accordingly. If class is missed, it is your responsibility to make up for the work missed in the class. If a project is turned in late it will affect its grade.

## **READINGS**

Reading handouts will be given via the website listed above. All readings must be printed to be read, underlined, notated and brought to class to help you participate in discussions. These noted print outs will be turned in as homework. Don't understand something? Highlight it. Disagree with something? Write it down in the margins. Want me to explain something? Underline it.

## **GRADING**

- Students must participate in class discussions and critiques.
- Projects, assignments and exercises will be graded on an investment of time and energy, demonstration of subject matter, and following directions.
- Assignments are due at the beginning of class.

- Overdue assignments will be graded down one grade each week it is late.

## **GRADING PERCENTAGES**

Projects and assignments: 60%

Class participation during critiques and discussions: 20%

Reading assignments: 20%

## **ATTENDANCE POLICY**

\*Arriving to class later than 15 minutes counts as 1 absence.

\*If you arrive after five minutes, you are counted as tardy. Three tardies count as an absence.

\*Attendance and punctuality are required at all classes. If you arrive late to class,  
you will be marked absent.

Final grade will drop one full letter grade if student has missed more than two classes.

Absence in more than three classes will constitute grounds for assigning a grade of 'F'.

## **EXPECTATIONS of STUDENTS**

It is expected that additional time, on a weekly basis, will be spent on your assignments and projects. It is your responsibility to plan ahead and schedule sufficient time outside of class each week for homework and individual lab time. It is also expected that students read, review, and practice material pertinent to the class schedule, for each class, before coming to class. Students will learn from each other as well as the instructor. Understanding that there might be technical

expertise differences, more experienced students could be called upon to help beginning students with course material.

### **BASIC CLASS ETIQUETTE**

\*No use of your phone including phone calls, texting or touching it.

\*No Internet that is not related to the course.

### **STUDENTS WITH DISABILITIES**

The University's commitment to equal educational opportunities for students with disabilities includes providing reasonable accommodations for the needs of students with disabilities. To request an accommodation for a qualifying disability, a student must self-identify and register with the Coordinator of Disability Services for his or her campus. No one, including faculty, is authorized to evaluate the need and arrange for accommodation except the Coordinator of Disability Services. Moreover, no one, including faculty, is authorized to contact the Coordinator of Disability Services on behalf of a student. For further information, please see Information for Students with Disabilities on the University's website.

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CLASS SCHEDULE \* Please note that this syllabus may change.

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**Office Hours are after each class and must be arranged by confirmation email. Please email me a few days in advance to arrange a meeting.**

**CLASS SCHEDULE** \* Please note that this syllabus may change.

**March 4      Wednesday**

Introductions, review of syllabus

Questionnaire

**Homework:** Bring in all files previous projects from passed New Media Tech classes

**March 9      Monday**

Presentation on New Media Artist and developing strong personal aesthetic style

Class presents three previous work

**Homework:** Reading 1

**March 11 Wednesday**

Discussion of Reading

Presentation on Modern typography and layout today



**Homework:** Collect different types of typography from any media that inspires you

**March 16 Monday**

Photography Presentation

Class group photo shoot focus on lighting

**March 18 Wednesday**

Presentation on Modern typography and layout today

**March 23 Monday**

Experimentation with Typography and Photography /Video

**Homework:** Create Webpage

**March 25 Wednesday**

Critic on Typography/Photo exploration Webpage

Demo on Artist using Animation today

**Homework:** Begin Animation

**March 30 Monday**

Class presentation on Resume

Class continue on animation

**Homework:** Finish animations or motion graphic

**April 1 Wednesday**

Class Crit on animation

Presentation on Artist statement

**Homework:** Continue working on portfolio

First draft of artist statement due

**April 6 Monday**

Demonstration on New Media artist

**Homework:** Finish Website, Reading 2

The Mundane Afrofuturist Manifesto, Martine Syms

<https://www.youtube.com/watch?v=otUJvQhCjJ0>

<http://rhizome.org/editorial/2013/dec/17/mundane-afrofuturist-manifesto/>

**April 8 no class- April 8-16th**

**April 20 Monday**

Discuss reading

Resume workshop with Guest Speaker

Class practice portfolio presentation

**Homework:** 1st draft of resume writing and cover letter

2nd draft of artist statement

**April 22 Wednesday**

Demo on Composition, Design and layout Presentation

Class lab work on Portfolio

**Homework:** Create business card and revise portfolio page

**April 27 Monday**

Presentation on Color Combinations and Psychological Associations in Art

Class crit on business card and final drafts of resume and artist statements f

**May 4th Monday**

Class Trip

**May 6th Wednesday**

Class discussion on pre crit on portfolio

**Homework Reading 3:**

**May 11th Monday**

Presentation on the art of editing

Class lab and working on portfolio

Discuss reading

**May 13th Wednesday**

Presentation on Interdisciplinary possibilities of film

**Homework:** Refine video piece and add to website

**May 18th Monday**

Presentation on Interdisciplinary artists using Sound as a medium

Class create group soundscape

Homework: Begin to refine sound piece portfolio

**May 20th Wednesday**

Open lab Sound/lab editing session

**Homework:** Work on sound component to website

**May 25 Monday No school****May 27th Wednesday**

Class presents soundscape for portfolio / film pieces

Further refine portfolio in class open lab

**June 1 Monday**

Open Lab on final Portfolio

Oral Presentation Prep exercise

**Homework:** Finish Final online Portfolio

**June 3 Wednesday**

Due Final presentations for online Portfolio and Oral Presentation

Due Artist Statement with CV